

# The Great Yorkshire Bike Show



**CONFIRMED!!**  
1st time in  
Yorkshire:  
The Purple  
Helmets



## General rules and booking conditions

Ordering of space and payment of the deposit for the above Exhibition binds Exhibitors and their Contractors to these Rules and Regulations

- The Event** – The Event will be called The Great Yorkshire Bike Show.
- Organisers** – The Event will be organised by C and C Events, PO Box 463, Keighley, BD20 5XT. Tel: Martin 07974 932904 or Dan 07768 982029.
- Dates and Opening Times** – The Event will be held on 28th and 29th July 2007 at the Manorlands Showground, Cullingworth. Opening times are from 10.00am until 18.00 hours both days.
- Exhibitor Eligibility** – The Exhibition is open to any Company or Organisation directly involved in the manufacture, supply, operation or maintenance of motorcycles. Or any other Company or Organisation that the organisers feel will bring a benefit to the show. The Organisers reserve the right to refuse participation to any Company or Organisation which, in their view, does not meet these criteria. The term Exhibitor(s) in these Rules and Regulations and any other documentation issued in connection with the Event refers to any Company or Organisation which has requested space at the Event and paid the deposit on that space and has had the booking formally accepted in writing by the Organisers.
- Visitors** – The Organisers will issue one vehicle pass and two adult passes per 3m x 10m stand for Exhibitors and representatives staffing their stand. No Exhibitor or assistant will be admitted without such a pass being shown. In the event of any such pass being transferred or otherwise disposed of, it will forthwith cease to be valid and will not be replaced. The Organisers reserve the right at their absolute discretion to refuse admission to or to remove from the Exhibition any person at any time without incurring liability and without assigning any reason thereof.
- Exhibition Space** – Stand Space is priced at £5 per square metre and stands are in multiples of 3m wide x 10m deep plots, for instance one plot only will cost £150 +VAT, four plots will cost £600 +VAT. Corner plots will cost £200 +VAT. One vehicle pass and two exhibitor passes will be issued per 3m x 10m stand. Additional adult passes £5 +VAT each, child passes (children 4–16 inclusive) £3 +VAT each.
- For All Stand Allocations** – and further details contact Mick Tonks at The Ark Design & Print – Tel: 0113 256 8712 – Mobile: 07710 287255. Application for space must be made on the official application form and must clearly state full details of goods which it is proposed to display. If the application is accepted, a letter of confirmation will be sent to the Exhibitor from the Organiser. The deposit of the agreed space shall be paid by the Exhibitor and the balance not later than 29th June 2007. No deposits are returnable unless the Organisers are directly responsible for the cancellation or indefinite postponement of the Exhibition, when the Exhibitors shall be entitled to a refund of all monies paid.
- Cancellation by Exhibitor** – An Exhibitor cancelling their space booking after space has been allocated will be liable for 50% of the total cost of the space including VAT. Exhibitors cancelling after 29th June 2007 will be liable for the full space cost even if it is resold.
- Cancellation of the Exhibition** – In the unlikely event that the Organisers decide not to hold the Exhibition, they will be entitled to retain such funds as required to cover costs incurred up to the date of announcement of cancellation and for the period of two calendar months following the announcement.
- Insurance** – Neither the Organisers, their Contractors nor The Manorlands Showground are responsible for any loss or damage to the property of Exhibitors or their Contractors or for injury to persons within the boundary of the Venue. Exhibitors are reminded that they are required to accept third party liability and produce evidence of suitable cover if required.
- Subletting of Space** – No Exhibitor may assign or sub-let or otherwise dispose of or part with the possession of the whole or any part of the stand allocated to them except with the prior written consent of the Organisers.
- Negotiations with The Manorlands Showground** – No Exhibitor may enter into separate negotiations with The Manorlands Showground with regard to this event. Any subsidiary company or parent company of the Exhibitor which does not have a stand of its own in the Exhibition and which hires separate facilities outside of the event will not be entitled to use the facilities of, or trade within The Manorlands Showground.
- Revision of Layout** – The Organisers reserve the right to revise the layout of the Exhibition at any time. Further, the Organisers retain the right to re allocate an Exhibitor to another site. No such action will be taken without consultation, but such decisions are final and non-negotiable.
- The Manorlands Showground, Health and Safety and Working Regulations** – Exhibitors must abide by the The Manorlands Showground and the Organisers' fire, health and safety and working regulations and are reminded that these extend to the material used in stand construction and labour working on the Exhibitors stands. Remember that you are bound by the Health and Safety at Work Act of 1974 in respect of any direct employee or sub-contractor working on your stand during build-up, the show open period or breakdown. The onus is on the Exhibitor and its Contractors to acquaint themselves fully with these Regulations.
- Gangways** – Fire Protection Areas and Exits – all gangways, fire protection equipment access areas and exits must be kept clear at all times.
- Annoyance to Other Exhibitors or Visitors** – The Organisers reserve the right to prohibit any activity, which in their opinion is causing annoyance to other Exhibitors or Visitors. This includes the use of microphones, buzzers, sirens, bells, video film, DVD, music (live or recorded), flashing lights, over bright lights, lasers or smoke machines. It also includes the use of personnel roaming the exhibition on behalf of an Exhibitor distributing literature of any promotional items. Such activities must only take place within the boundary of an Exhibitor's stand. Presentations which lead to crowding aisles, walkways and in particular, entrances are not permitted. Where neighbouring stands cannot mutually agree on a satisfactory level for such activities the Organisers will act as an arbiter. Their decision is final and non-negotiable.

- 17 **Trading** – Where an Exhibitor wishes members of a dealer or agent to staff or work from their stand, these persons are considered by the Show to be temporary staff of the Exhibitor and are therefore bound by the Rules and Regulations of the Show. The Exhibitor must issue them with an Exhibitor's Pass. They may only trade from the stand of the Exhibitor who has provided them with a pass.
- Installation** – The Organisers may remove from any stand or from the Exhibition building at any time without notice and without incurring liability any article or exhibit not specified on the official application, or contravenes any of these conditions.
- Display** – Every exhibit must be open to the public view at all hours during which the Exhibition is open. If any exhibit at any time is not in accordance with the preceding General Rules and Booking Conditions the Organisers shall have the right to remove any covering and expose the exhibit without responsibility for loss or damage occasioned thereby. Every Exhibitor must ensure that a sufficient number of responsible members of staff are in attendance at the stand at all times when the Exhibition is open.
- No draws, lotteries or raffles allowed without the permission of the Organisers.
- No stand or exhibit may be photographed, drawn, copied or reproduced without the prior consent in writing of the Organisers.
- 18 **Security** – Although 24 hour security personnel cover will cover the showground, Exhibitors are reminded that neither the Organisers, their Contractors nor The Manorlands Showground can be held liable for any theft or damage to any Exhibitor's stand, exhibits or property. Any instances of theft or damage must be reported to the Event Director immediately.
- 19 **Rubbish** – Exhibitors are responsible for removing all their rubbish from the site. No trade waste in the on site bins.
- 20 **Music and Performing Rights** – The use of recorded or published music requires licences by the Performing Right Society and Phonographic Performance Limited.
- 21 **Completion of Stands** – Stands must be capable of installation and completion within the specified build up time which is from 8.00am Friday 27th July, all Stands must be completed by 8.00am on 25th July for the health and safety officers final check before the show can open.
- 22 **Removal of Stands** – All stands must be completely removed between the period 18.00 and 22.00 hours on 29th July.
- 23 **Specific Stand Regulations**
- a) To meet the requirements of the authorities, all materials used in the construction of the stands must be either non-combustible or painted with a fire retardant paint to satisfy the requirements of the British Standard Specification 476, Part 1, 1953, Class 2 (low) flame spread. All materials used in the decoration of stands or offices therein must be non-flammable and the Organisers reserve the right to order the removal of all materials used in contravention of this regulation.
  - b) Stands, counters and other fittings to be erected by Exhibitors must not exceed 3.5m in height except where permission of the Organisers in writing has first been obtained, nor in any way interfere with electric or water fittings.
  - c) Exhibitors may not connect to or interfere with electric or water fittings.
  - d) Special regulations will be made in cases where Exhibitors use fire or gas and the Organisers in this respect will appoint a responsible officer.
  - e) Under no circumstances must naked lights or dangerous oil lamps be used.
  - f) No part of any structure, display or exhibit may extend beyond the borders of the stand. This includes marquees, guide ropes, vehicles, mirrors, doors, flaps etc.
  - h) Any moving display, film or video must be positioned so that visitors can watch the display without blocking the gangways.
  - i) Any displays, which feature moving parts, must be fitted with protective devices to ensure that no damage or injury to third parties and their property occurs and in accordance with The Manorlands Showground concerning Fire Safety.
  - k) The stand number must be displayed.
  - l) If sub contractors are being used to design your stand or construct displays on it, full details of the Company must be provided.
  - m) All machinery must be properly guarded and shall be stopped whenever required by the Organisers.
  - n) Exhibitors are responsible and must make good or pay for all damage caused by their exhibiting.
- 24 **Attractions** – The Organisers reserve the right to change, amend or substitute other attractions for those announced in the prospectus or other publicity material and also change, amend or substitute exits and entrances from those shown on the plan.
- 26 **Invited Clubs & Voluntary Organisations** – Clubs & Voluntary Organisations will have the option to take exhibition space, free of charge, which will be allocated by the Organisers or to choose and book their space as per the Rules and Regulations specified. Those paying for their space will be given passes according to the amount of space booked. Those who have been allocated space free of charge will be issued two passes with the opportunity to purchase additional passes at their discretion.
- 27 **Indemnity** – The Exhibitors shall indemnify and keep indemnified the Organisers from and against all action costs, claims and demands arising out of injury or damage caused to an Exhibitor, Visitor or any other person by an Exhibited machine, implement article, structure or fitting on the Exhibitors stand or otherwise arising out of the act of default of the Exhibitor, their representatives, employees or work colleagues or any independent contractor engaged by them.
- 28 **General Regulations** – Exhibitors, their employees and agents shall conform to and comply with the whole of these General Rules and Booking Conditions together with such further regulations as the Organisers may issue from time to time.
- 29 **Breakdown** – No exhibitor may remove items on display from their stands before 18.00 hours on 30th July. Breakdown commences at 18.00 hours after the close of the show.
- 30 **Queries on Regulations** – Any queries on the Regulations should be addressed to C and C Events, PO Box 463, Keighley, BD20 5XT. Tel: Martin 07974 932904 or Dan 07768 982029.
- 31 **Changes to the Regulations** – The Organisers reserve the right to change these Rules and Regulations without notice and on any matters arising, whether covered by the Rules and Regulations or not, their decision is final.
- 32 **Vehicles** – No vehicle can be left on site unless it is part of your display and fits within your allocated space. Exhibitor parking area is available.